
CAREER TECHNICAL EDUCATION COMMITTEE MINUTES

**Coast Community College District
Regular Meeting of the Career Technical Education Committee**

Date: March 12, 2009 10:00 a.m.

**Board of Trustees Office Conference Room
1370 Adams Avenue, Costa Mesa, CA 92626**

Procedural Matters

1. Call to Order – Meeting was called to order at 9:59 a.m.

2. Roll Call

Members in Attendance: Trustee Jim Moreno, Trustee Walt Howald, Acting Chancellor Dr. Ding-Jo Currie, Interim Associate Vice Chancellor John M Breihan, Coastline Community College Vice President of Instruction Cheryl Babler, Golden West College Dean Omid Pourzanjani, Golden West College President Wes Bryan, Sean Fitzgerald of Townsend Public Affairs and Manager of Board Operations/Assistant to the Chancellor Christian Teeter.

3. Public Comment

There were no requests from the Public to Address the Committee.

4. Selection of Committee Chair

On a motion by Trustee Jim Moreno, and seconded by Trustee Walt Howald, the committee selected Walt Howald as the Chair.

5. Review of Proposed Policy on Career Technical Education

Trustees discussed the draft of the Career Technical Educational committee policy.

Mr. Bryan discussed a bullet point on page #2, with respect to approval of career technical education opportunities and programs. Dr. Currie noted that the committee would be receiving recommendations from the colleges on items related to Career Technical Education. Mr. Moreno noted that the committee wanted to be involved in early stages of the process. At the front end of the process, the Board knows ahead of time, and can be part of the process and making suggestions.

Trustee Moreno moved that the Committee work backwards and discuss Item IX on the committee. Mr. Howald seconded. The committee discussed the Task Force.

9. Discussion: District Wide Task Force and Proposals by/for Coast Community College District

Mr. Howald provided background on his experience and perspective on Career Technical Education issues. Mr. Howald talked about previous successes in this area and noted that the Committee has been encouraged to continue. Mr. Moreno commented about the Dean of the Golden West College Police Academy, and inquiries made from upcoming veterans about police opportunities.

Mr. Moreno noted that the District's CTE programs are a major focus of both his and Mr. Howald's Trusteeship.

Dr. Currie commented on the proposed structure of the District Career Technical Education Steering Committee and its relationship program development coordination, and noted the leadership of Interim Associate Vice Chancellor of Educational Services John Breihan in this process. Dr. Currie spoke about the programs on the campuses for career technical education development. She commented on the Steering Committee and that it is comprised of Deans and Vice Presidents who were most informed about career technical education programs. Discussions would continue with the College Presidents and the Chancellor's Office. When there are definitive program developments, updates and reports will first come to the Committee. When a college has a brand new program that they are seeking for approval, they will go to the Steering Committee, will develop curriculum, and make a report to the Committee. Based on the Committee's recommendations, there could be suggestions and input, sent back to the District Steering Committee to be reviewed and considered. Dr. Currie commented that after the Committee feels comfortable with the program proposal, it will be taken to the full Board of Trustees for approval. Dr. Currie also summarized collaboration efforts with Townsend Public Affairs.

Mr. Howald wanted to discuss his concerns with the proposed structure for the program development coordination. He has had concerns for the three colleges, in terms of where they get information on programs. Mr. Howald noted that the structure in place does not have the flexibility to quickly respond and quickly put together a program. Mr. Howald is concerned that this does not happen any further in the District. Mr. Moreno suggested some modifications to Dr. Currie's plan and encouraged increased collaboration/communication between each of the three colleges.

Mr. Moreno commented on previous experiences with industry partners and trade groups. He noted that the concern was that the District would be taking over the apprenticeship programs ran by labor and trade groups. Mr. Moreno commented on how he and Mr. Howald clarified that the District would not be taking over those programs, but instead, complementing them with new programs to help the workers become more effective. Mr. Moreno confirmed that the District programs provide academic training, in addition to the vocational skills provided. Mr. Moreno highlighted that these programs emphasize educational opportunity and to assist in shoring up the United States' middle class.

Mr. Howald noted that the Committee could be informed by the District Steering Committee in early stages.

Dr. Currie commented that the Career Technical Education programs are changing at a fast pace and that faculty and administration must review changes and opportunities in programs on a regular basis.

Dr. Currie commented that she had invited Dr. Cheryl Babler, Vice President of Instruction at Coast College and Wes Bryan, Golden West College President, to provide an update to the Committee on opportunities.

Dr. Babler noted that there are many sources for program ideas such as faculty, advisory committees, students, and community members. Dr. Babler noted that she and her Dean for Career Technical Education are focused on reviewing labor markets, and budgets for the implementation of CTE programs. She noted that curriculum must also be developed and that processes must be followed to complete this. Mr. Howald asked about the concept of Common Course Numbering. He noted that CTE types of classes and the umbrella of Common Course Numbering to keep the flow moving forward.

Golden West College Dean of Career Technical Education Omid Pourzanjani provided the Committee with an update on the college's career technical education opportunities. He provided the Committee with an update on various meetings and activities that he and his colleagues research to find opportunities for students.

Mr. Pourzanjani provided background on Golden West College's career technical education program. He described a program analysis exercise that the college partook in, and the various evaluations of different programs. He noted that the programs at the college that consume the most resources are the weakest programs and that they have been put under review. Mr. Howald asked Dr. Currie if the other colleges in the District conducted analyses of Career Technical Education programs. Dr. Currie responded affirmatively. He also asked if some programs that were performing poorly could be combined with other programs in order to continue to provide opportunity. Dr. Currie also responded affirmatively. Mr. Pourzanjani noted that the college's strongest programs were the ones that had State of California or industry certification.

Mr. Pourzanjani described pathways and partnerships that Golden West College has pursued to build interest in the Career Technical Education program and to provide students with more educational options. Mr. Moreno commented on the large number of private schools that are participating in the program, and expressed concerns about student loans that must be repaid. Mr. Moreno noted that there are public universities that could have opportunities for students, instead of some of the larger organizations that are impacted. Trustees discussed Cal State Merced, Cal State Channel Islands or, Cal State Sonoma as possible options for staff to consider.

Mr. Pourzanjani discussed additional steps taken to market and promote career technical education issues. He also commented on efforts to reduce costs of textbooks, using Perkins Grants funds dollars to have faculty to draft textbooks, in order to reduce costs for students.

Mr. Moreno suggested that Mr. Pourzanjani copy superintendents when contacting faculty on various programs for Career Technical Education. Mr. Moreno asked if Mr. Fitzgerald could assist in bringing in utility companies and help make them aware of the District's Career Technical Education program. Mr. Moreno spoke about a recent "Green Summit" he attended and encouraged future participation in these kinds of programs. Mr. Moreno also suggested that the District itself would consider putting on a "Green Seminar" at some point in the future. Mr. Moreno also suggested a speakers' bureau to go out into the community to let people know what is being offered.

Mr. Howald expressed continued interest in energy, and that the District has fabulous opportunities in this area.

7. Consultation: Career Technical Education Opportunities from Townsend Public Affairs

Mr. Fitzgerald of Townsend Public Affairs discussed Townsend Public Affairs' approach to providing the District with Career Technical Education opportunities. Mr. Fitzgerald noted that Townsend can assist the District and the colleges in any step of the process for obtaining Career Technical Education opportunities. Trustees mentioned the importance of opportunities in career technical education issues related to older adult programs. Dr. Currie suggested that Dr. Babler work with the Coastline Emeritus Institute and to look into possible opportunities with the Newport Beach Oasis Senior Center. Mr. Fitzgerald emphasized the creative abilities of his firm in seeking out non-traditional funding sources. Mr. Moreno expressed interest in the Smart Grid Workforce Training program as part of the American Reinvestment and Recovery Act that was recently signed into law, and which is listed on Mr. Fitzgerald's presentation.

Mr. Moreno commented on the issue of "thinking" and emphasized that many issues should be considered in this program. Dr. Currie indicated interest in having Mr. Fitzgerald attending the District Steering Committee meetings to facilitate further discussion.

Dr. Currie expressed optimism about working with the Committee and Townsend Public Affairs to develop future opportunities in career technical education.

10. Set Future Meeting Dates

The Committee discussed future meeting dates. The Committee set the next meeting for April 16 at 11:00 a.m.

The committee discussed updates on work force development, an update on the American Reinvestment and Recovery Act, for the next meeting. Review of the Career Technical Education Committee Policy was also requested to be placed on the Agenda.

11. Adjourn

There being no further business Trustee Howald and Trustee Moreno voted to adjourn the meeting at 11:51 a.m.