CAREER TECHNICAL EDUCATION COMMITTEE MINUTES

Coast Community College District Regular Meeting of the Career Technical Education Committee Date: July 9, 2009 10:00 a.m. Board of Trustees Office Conference Room

1370 Adams Avenue, Costa Mesa, CA 92626

Procedural Matters

1. Call to Order

Chair Howald called the meeting to order at 10:04 a.m.

2. Roll Call

In Attendance: Chair Walt Howald, Board President and Vice Chair Jim Moreno, Trustee Dr. Lorraine Prinsky, Interim Chancellor Dr. Ding-Jo Currie, Interim Vice Chancellor John M. Breihan, Golden West College Dean Omid Pourzanjani, Coastline College Dean Joumana McGowan, Orange Coast College CTE Director Corine Doughty, Orange Coast College Dean Kevin Ballinger, Coastline Director of Contract Development and Operations Jocelyn Groot, Townsend Public Affairs Consultant Sean Fitzgerald, and Secretary of the Board of Trustees Christian Teeter.

3. Public Comment

There were no requests from the Public to address the committee.

4. Approval of Minutes: Meeting of May 19, 2009

The Committee reviewed the minutes of May 19, 2009. It was moved by Mr. Moreno and seconded by Mr. Howald to approve the minutes. The Committee approved the minutes for the meeting of May 19, 2009.

5. Budget Reduction Impact to CTE

Dr. Currie advised the Committee on the impacts of State budget reductions to CTE programs, indicating that each campus was looking at reductions in other programs. Dr. Currie asked how CTE programs would be affected.

Omid Pourzanjani of Golden West College indicated that there had been planning for the last two years in terms of merging or reducing programs, stating that two programs for auto collision had been reduced. Dr. Currie added that they are not cutting courses from existing programs. Programs that the college had suspended have provided the college with a cushion from other cuts. Mr. Pourzanjani noted that new programs were not being developed.

Dr. McGowan of Coastline Community College indicated that the college had reviewed its programs in the previous two years. She added that the budget would slow growth levels in the college. She also indicated that new curricula were being placed on hold, given the budget uncertainties. At this time, Digital Records Technician Studies had been placed on hold, and the college had slowed the development of the curriculum for the Instrumentation program, and would re-evaluate the situation in the spring. Chair Howald and Vice Chair Moreno indicated that both of the Coastline programs being studied would be viable, if opportunities arose in the future.

Mr. Moreno noted that the District has hours for KOCE instruction, and asked if any of the Coastline programs would be viable through telecourses. Dr. McGowan responded that these courses would not fit a telecourse modality. Mr. Howald asked if any of the District's Measure C funds could be used for this program, and Dr. Currie responded that Measure C funds could not be used for a program like this. Mr. Howald asked about equipment costs, and Dr. McGowan commented that running one of these programs would cost approximately \$150,000 to \$200,000. Mr. Breihan indicated that the District has 2,000 unfunded FTES at this stage, adding complications to pursuing these programs. Mr. Moreno asked if any industries were willing to support programs such as these, and Dr. McGowan answered that industry partners had been contacted, and grants were being evaluated. With regard to Digital Records, Mr. Moreno asked which industries were most prominent. Dr. McGowan indicated that health and finance were the biggest industries in this field. Dr. Currie indicated that the college was looking for other sources of funding and that this was a short set back, but she felt confident that revenues could be brought through. Mr. Howald suggested that a letter be composed to Jose Millan in the State Chancellor's Office regarding possible opportunities for these programs.

Mr. Pourzanjani commented that there is an umbrella Digital Media Program at Golden West that would need outside funding in order to be continued, and asked for the committee's input on this matter, in terms of soliciting funds. Mr. Moreno noted that cities have funds from cable companies, and suggested that Mr. Pourzanjani ask cities for any funds set aside from these revenues to go into digital recording and broadcasting in order to sponsor this Golden West program. Mr. Howald suggested contacting the cities of Fountain Valley and Huntington Beach.

Mr. Fitzgerald commented that Community Investment Management Funds could be tapped for the Coastline programs, and also suggested that the District staff contact Alicia Berhow of the Orange County Business Council to pursue possible ideas for funding sources. Dr. Currie commented on a grant project through the Department of Labor and Education aimed at community colleges for new emerging workforce needs, and suggested that the colleges apply. Mr. Pourzanjani and Dr. McGowan agreed to investigate this Federal grant opportunity.

Ms. Corine Doughty indicated that Orange Coast College would not be experiencing the impact of cuts, and that the college had not placed CTE curriculum development on hold. Mr. Kevin Ballinger noted that the demand was huge, and that the programs could easily be doubled, but given the budget it was not possible for the college to meet the demand. Mr. Howald asked Mr. Ballinger for a list of programs by category that he was referring to. Mr. Moreno inquired about the waiting list for the college's Respiratory Therapy program, and Mr. Ballinger indicated that the college had been able to place all of its students in this program. Mr. Breihan noted that the colleges were facing a difficult task to balance out the career program demands vis-à-vis the needs of students taking general education.

Mr. Moreno discussed the City of Huntington Beach's Solar Development program, indicating he saw an interest in this subject related to Orange Coast College's solar

program. Mr. Moreno added the issue of affordability, indicating that Student Trustee Robert Lane recently had solar panels placed on his home, reducing the family's electric bill to \$4/month. Mr. Moreno indicated that this issue is out there, the city is promoting it, and the college is offering the course. The investment in the panels is supported by a rebate from the City of Huntington Beach. Mr. Moreno asked if there was a way to let Jose Millan know the success of the solar program, and to inquire about any money that may be remaining for the program.

6. ARRA Funding Awards – Golden West College and Coastline Community College

Dr. Currie reminded the committee that Golden West and Coastline were the only community colleges in Orange County able to receive ARRA funding. Mr. Pourzanjani noted that GWC received \$300,000 for the Auto Technologies program, through the Workforce Investment Board. The program will run for eight months, and partnerships had been created with local auto dealerships' service centers. Dr. Currie commented that this allowed the District to see how curriculum is packaged, and the existing curricula could be tweaked and updated. Dr. Currie indicated that community colleges often took longer than private institutions to have completion of vocational studies. She indicated that these ARRA grants demonstrated that community colleges could act quickly and responsively in vocational education service delivery.

Mr. Fitzgerald noted that there had been "push back" from the Workforce Investment Board (WIB) concerning communication during the purchasing process. Mr. Fitzgerald asked to be "looped in" so that he could make sure that those on the WIB could see the coverage provided by the District and advance the cause of the WIB as a whole. He reminded the committee of the importance of finding the Federal funds through the WIB, as per the direction of State Chancellor Dr. Jack Scott, and emphasized the importance of the fact that most community colleges did not receive the ARRA funds. Dr. Currie emphasized the importance of having the ARRA funds arrive directly to the community colleges. Mr. Fitzgerald indicated that Assembly Woman Mary Hayashi would be visiting Southern California in August. Mr. Fitzgerald commented that the WIB's could be cut out of the process to facilitate funding directly to community colleges, based on Ms. Hayashi's comments at a recent meeting. Mr. Fitzgerald expressed optimism that Ms. Hayashi could discuss this further during her visit to Southern California in August.

Dr. Currie introduced Ms. Joycelyn Groot of Coastline College's Contract Education program. Ms. Groot noted that the college was very mindful of the application, given that the colleges would be responsible for placement after training was completed. The college worked with a partner that does job placement in Orange County, and evaluated what placement options could be considered with Coastline. Ms. Groot noted that Process Technology was the most intensive part of the grant program. She added that the Orange County Board of Supervisors would approve the program on July 21, 2009, with the item being brought to the August 19, 2009 District Board of Trustees meeting.

Mr. Moreno expressed concern in terms of the planning process, noting the competitive position of the private trade schools, and the potential lobbying efforts of those organizations to limit the growth of these programs in community colleges. The committee discussed the qualification levels of the student applications. Ms. Groot commented that students may be placed in jobs at a lower level, but it would provide a new start for these students. She noted that Veterans and the homeless could also apply for the program.

Dr. McGowan noted that if the grant application worked, and if the students could be placed within 12 weeks, it meant that the college would have to make adjustments in its

scheduling and other opportunities. Dr. Currie thanked Dr. McGowan and Mr. Pourzanjani for their efforts to have the grants funded, and indicated that she would provide future updates to the committee on this program.

7. Program Vitality Review

Dr. Currie noted that each college was looking at program vitality of CTE programs. Ms. Doughty clarified for the record that Orange Coast College has a program review process with the college reviewing programs every three years. Mr. Howald asked about reviews at other colleges. Dr. McGowan noted that Coastline reviews a program every three years, and Mr. Pourzanjani added that Golden West College reviews the programs every two years.

Mr. Pourzanjani noted that three programs had been suspended this spring, adding that there had been internal and external concerns. He also noted that programs that were easy to eliminate were those where faculty was retiring; Diesel was one program that was retired. Mr. Pourzanjani noted that there were challenges with the faculty of imposing rules on the program, based on placement issues or other requirements: it created complications for administrators given the challenges of retiring the programs. Mr. Pourzanjani expressed appreciation for having the Career Technical Education Committee so that these types of issues could be discussed in depth with Trustees for further consideration. Mr. Howald commented on the recent accreditation reports, and noted that the mid-term reports for the accreditation are due in March 2010. He added that faculty, and whoever else was causing delays, needed to understand that Federal regulations, and those by the accrediting commission are mandated and the colleges did not have a choice.

Dr. McGowan noted that Coastline had not eliminated programs but that it was revamping some CTE programs; programs were being repackaged, revamped, and looked at by faculty and others.

Ms. Doughty noted that Orange Coast spent the past year either repackaging or suspending certain programs. Mr. Ballinger noted that the college's CTE were fully subscribed and noted that OCC's programs were hugely impacted at this time.

8. Partnership Opportunities with Southern California Edison

Mr. Howald commented on Southern California Edison and the possible interest of partnering with them in the nuclear power area, adding that there could be state-wide opportunities for utilities training technician programs. Mr. Moreno commented on an upcoming Green Summit in Pasadena and hoped that District staff could attend.

Mr. Howald asked if there was a basis for having these programs developed for nuclear power opportunities. Mr. Moreno noted that there was a training program in Oakland, with a classroom provided by Pacific Gas & Electric. He added that PG&E worked with the campus to recruit students. Mr. Moreno commented that the course works provide Mathematics, Writing, and Electrical Theory courses as part of the partnership. Dr. Currie noted that she could look into this issue further. Mr. Howald asked if the colleges would be interested. Dr. Currie was asked by Mr. Moreno to contact Los Angeles Trade Tech for options. She indicated that more research would be done on this issue.

9. Townsend Public Affairs CTE Update

Mr. Fitzgerald indicated that with Senate Bill 599, the issue had been solved. He indicated he had held a meeting with District staff to go over requests that would arise and noted that Congresswoman Sanchez was very interested in Veterans transition

options. Dr. Currie inquired whether resources could be leveraged with the Coastline's Veteran Center at Los Alamitos. Mr. Fitzgerald noted that Congressman Ed Royce would also be involved, and that he could consider this kind of program on a limited basis. Dr. Currie expressed her support of Townsend Public Affairs staff for its hard work.

10. Workforce Investment Board (WIB)

An update on Workforce Investment Board was given by Mr. Fitzgerald during Item 6 – ARRA funding.

11. New Career Programs

Mr. Pourzanjani indicated that there were no new programs being pursued at this time due to the budget. Ms. Doughty added that Orange Coast was not considering new programs at this time.

12. Set Future Meeting Dates

The Committee set the next meeting for August 13, 2009 at 10:00 a.m.

13. Adjourn

Mr. Howald extended his thanks to Dr. Prinsky for attending the CTE Committee meeting.

There being no further business, it was moved by Mr. Moreno and seconded by Mr. Howald that the meeting be adjourned. Chair Howald adjourned the meeting at 11:51 a.m.

Secretary of the Board of Tru	ustees