



## PLANNING COUNCIL

---

### MINUTES

May 16, 2024

LA 115 12:30 pm – 2:00 pm

Please note agenda, minutes, and meeting documents will be archived online: [Planning Council Teams Folder](#).

**COMMITTEE MEMBERS:** Damien Jordan, Erin Craig, ~~Bre Ritter~~, Dorsie Brooks, Natalie Timpson, Lauren Sosenko, Gisela Verduzco, Theresa Lavarini; ~~Jeannette Jaramillo Hernandez~~, Michael Tran, William Tran

**CHAIR:** Claudia Lee, Kay Nguyen

**GUESTS**

**RECORDER:** Sheila Cox

**Purpose:** Primary coordinating and recommending body to the College President on matters of college-wide planning (i.e., review of the Strategic Plan, KPIs, etc.). Primary resource for accreditation and program review processing, coordination, and recommendations. Primary body responsible for reviewing and vetting planning materials from other governance committees. The Planning Council will review planning materials and either 1) send planning materials back to the submitting governance committee for revisions or 2) approve and recommend materials to the President's Cabinet.

## AGENDA ITEMS

### Anti-Racism Statement Review: Christina Ryan Rodriguez

- Discussion on punctuation and verbiage resulted in minor changes to the statement.
- This new statement will bridge the update of the mission and values statement in the Fall.
- Motion to approve, D. Jordan, second by T. Lavarini.

### ISEP Recommendations Action Items: Christina Ryan Rodriguez

- Expand programming for current outreach activities by creating a Golden Future Days orientation for all new first-time applicants who are not yet enrolled: Gisella has requested \$6500 to cover Counselors, food, and marketing.

Suggestions on how to market using social media vs. mailers vs digital marketing and keeping it cost effective.

Another resource would be high school graduation programs, listing an ad or having a GWC information table at local high school graduations.

Claudia suggested sending information to Christina Ryan Rodriguez so it can be included in the letter to High School counselors.

- Create a Series College Application Support Workshop for Parents of first-time college applicants and Dual Enrollment Students: Suggestion to make this a collaborative event with Financial Aid, Dual Enrollment, Admissions. Feedback will be shared with Adrienne Burton who is leading this action item.
- Increase Dual Enrollment Outreach to establish a pipeline: Tabled until Fall Semester.

### **District-wide Strategic Plan: Lauren Davis Sosenko**

- Lauren shared the district-wide strategic plan with the committee [District-wide Strategic Plan 2024-27 Draft 5-10-2024- Metrics.docx](#)
- The committee suggested to revise number of students who completed nine or more carer education units from 1250 to 1350. Lauren will bring this up with Dr. Serban.
- The committee approved the reviewed data.

### **Committees Goals & Action Reports**

Kay asked for feedback on the process and preparing the report.

- The committee discussed the importance of the report, to hold each committee responsible for reporting the past year's accomplishments, while also being a tool for future priorities for the college and showing progress of campus goals.
- The reports will be published on our college website.