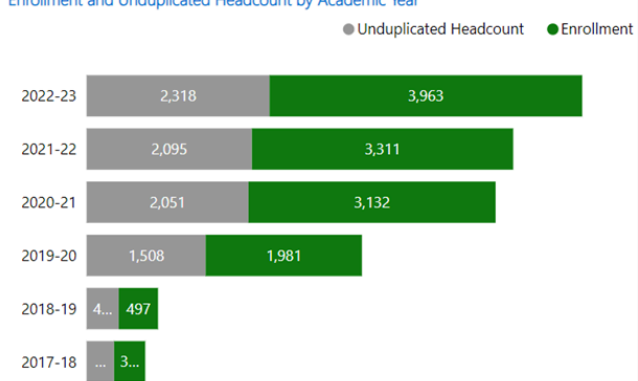# Strategy 1: Increase enrollment of current high school students through dual enrollment and concurrent enrollment

Tuesday, June 11, 2024   10:04 AM

Source	Update
CCD (C)	Dual Enrollment workgroup from CCD to address faculty concerns and encourage faculty input.
DEIA (C)	New Internal Student Equity Plan (ISEP) has
ASGWC (C)	None at this time.
Dual Enrollment (D)	The Office of Dual Enrollment has been working to increase dual enrollment by 10% each year. The office has prioritized strategic activities to increase enrollment including: building dual enrollment pathways at local high schools that support in-bell course-taking; establishing a counselor at one of our partner high schools; and, continued registration support. In addition to increasing overall enrollment, the department would like to increase Hispanic/Latinx enrollment by 5%. Future strategic activities include: streamlining registration processes in collaboration with A&R and implementing the Internal Student Equity Plan (ISEP) activities related to dual enrollment. Further, the college has prioritized a full-time classified position to support outreach and program development, however funding is still in question. Finally, the program is also implementing a peer mentor project to support the registration process. [Replace when dashboard is updated] **Golden West College - High School Report Card** **Dual Enrollment** Enrollment and Unduplicated Headcount by Academic Year ● Unduplicated Headcount ● Enrollment 2022-23 2,318 3,963 2021-22 2,095 3,311 2020-21 2,051 3,132 2019-20 1,508 1,981 2018-19 4... 497 2017-18 ... 3...
Adult Education Program	The Office of Noncredit Adult Education has launched several initiatives to boost enrollment in its Noncredit Adult Education program. From the 2020-21 program year to the 2023-24 program year, the office has developed various courses and programs, including English Language Learner (ELL), Citizenship Preparation, GED Test Preparation, Transitional ELL courses, Security Guard, Computer Business Applications, Senior Healthcare Technician, and Certified Nurse Assistance programs. In the fall of 2024, the office also launched the Adult Dual Enrollment Program to help better noncredit students transition to credit programs. To enhance student support services, the office provides a free Chromebook loan program, create Open Educational Resources (OER) instructional materials for all ELL courses, became an official Pearson VUE GED Testing Center, and retrofitted a classroom into a Student Welcome Center, completed by May 2024. Additionally, the office issued 283 Certificates of Competency and 188 Certificates of Completion, marking a 49% increase from the 2020-21 program year. Activities to increase enrollment: • Hosting technology workshops to improve students' digital literacy. • Assisting students with the complex admissions application processes. • Hosting workshops to inform students about GWC's student support services.
CTE/BUS/HLED	**CTE** • Expanded Drafting to four high schools- encouraging students to complete their pathway (4 classes total- 2 in HS, 2 at GWC) • Auto now at OVHS • BUS Coming to HBHS **HLED** • Summer growth both in Concurrent and Dual Enrollment • Working on ZTC master course shell

Strategy 1: Support curriculum development of academic programs and courses that enhance equity-mindedness and diversity in the curriculum

Tuesday, June 11, 2024   10:25 AM

Source	Update
DEIA (C)	
CCD (C)	
CCI (C)	**New Courses/Programs** • 26 new courses ○ 9 of 26 courses were non-credit. Of the 9, 4 were enhanced and 5 were non-enhanced non-credit. • 10 new programs ○ 8 of 10 were CTE programs. ○ 2 of 10 were enhanced noncredit. Of the 2, one was CTE non-credit. **Out-of-date Courses** • Updated/Retired 68 out-of-date active courses. ○ Of the 68 courses, 54 were revised and 14were retired. **Credit for Prior Learning (CPL)** • Articulation Officer researching CPL for high impacted curriculum over summer 2024. ○ Areas of focus: Criminal Justice, Accounting, and Business Administration • All CORs within CurricUNET will now note if CPL may be applied to the specific course with a list of types of credit awarded. **WEE Taskforce** • Proposing a generalized COR for student work experience to CCI based on Title V language. • Mindset is to align with district as much as possible. **Area ETaskforce** • Provided recommendation on retaining vs removing Area E from local GE effective Fall 2025. • Initiated discussion of adjusting curriculum to better align with Cal-GETC. **Local General Education Requirements** • Adjusting Local GE for 2024-2025 academic year to remove Multicultural Area and add Ethnic Studies as a competency to better align with CSU GE pathway. • Adjusted Local GE effective Fall 2025 to align with Title V regulations along with retainment of Area 7E: Lifelong Understanding and Self-Development ○ Area 7E Area Language similar to what already exists within catalog *(Select a minimum of 3 semester units, or an additional 3 units from Areas - 6)*. **AB 1705: Equitable Placement, Support, and Completion** • Creation of Math 140S: Business Calculus with Support • Creation of Support for Calculus Certificate of Competency. ○ Includes Math G98N and Math G99N, Support for Calculus 1 and 2 corequisite courses. **AB 928: Cal-GETC** • Initiated transition of AD-Ts to model Cal-GETC TMCs. ○ Completed TMC's: Mathematics, History, Business 2.0, Art History • 26 IGETC Area approvals from 32 course proposals. Will be grandfathered into Cal-GETC areas. Several IGETC Areas pending, number may increase. **Faculty Support** • CIL sessions. Multiple open lab sessions to educate and assist faculty with revisions/creation of their curriculum and updates on state legislation. **OER/ZTC** • Continual development of how to note and format OER/ZTC within CORs. •
Instructional Divisions/ Faculty	• Support development of new ethnic studies courses
Athletics	
Arts & Letters	• Continue to offer and explore development of courses that are culturally responsive
Career & Technical Education, Health and Kinesiology	• Focus on nontraditional student retention and recruitment into CTE programs. • CTE faculty and staff have attended several workshops and professional development activities to support systemic changes in the classroom and o campus to increase DEIA outcomes.
Counseling (Instruction)	
Criminal Justice	• Integrated Implicit Bias and Cultural Diversity training into the police academy curriculum (G064). • Integrated Implicit Bias and Cultural Diversity training into the SIBC academy curriculum (G090).
Library (Instruction)	
Math & Science	
Nursing	• Integrate Implicit Bias training into the nursing curriculum (AB1407). • Integrate DEIA into the simulation and direct patient care training curriculum. • Increase student enrollment demographic to address DEIA. • Increase nursing faculty demographic and hire to address DEIA.
Social Sciences	• Increase of courses that address DEIA in Psychology, Sociology, Political Science, History, and Anthropology. • Cross-listing of nine content courses with courses that emphasize Ethnic Studies.

Strategy 1: Offer Students additional active support in order to help them enter their desired pathway and stay on track to their goals, both within Golden West and when they transfer.

Tuesday, June 11, 2024   10:25 AM

Source	Update
Planning (C)	
Budget (C)	
SSFC (C)	
CTC (C)	
DEIA (C)	
ASGWC (C)	
Transfer Center (D)	• Transfer Academy • Transfer Awareness week •
Counseling (D)	• My Academic Plan (MAP) • Pathway Counseling Courses COUN G150 series Career Center- Career Assessments

Strategy 1: Expose students to a wide variety of career opportunities they may not have considered or had access to, including developing new programs that respond to local and regional workforce needs and integrating industry credentials where appropriate.

Tuesday, June 11, 2024   11:23 AM

Source	Update
Planning (C)	

CCI (C)	**New/Revised CTE Courses/Programs**
	• 3 new CTE courses were created.
	   ○ 2 were enhanced non-credit.
	• 8 new CTE programs were created.
	   ○ 1 was enhanced non-credit.
	• 29 CTE courses were revised.
	   ○ 3 were enhanced non-credit revisions.
	• 10 CTE programs were revised.
	   ○ 1 was enhanced non-credit revision.
	Credit for Prior Learning (CPL)
	• Articulation Officer researching CPL for high impacted curriculum over summer 2024.
	   ○ Areas of focus: Criminal Justice, Accounting, and Business Administration
	• All CORs within CurricUNET will now note if CPL may be applied to the specific course with a list of types of credit awarded.
	WEE Taskforce
	• Proposing a generalized COR for student work experience to CCI based on Title V language.
	• Mindset is to align with district as much as possible.

CCD (C)	
ASGWC (C)	
Career Center (C)	Career Center Metrics Available – Flex Day posters

CTE Division Office (D)	• Implemented the NEXT Academy in partnership with Vital Link OC where GWC students attend a 5 day experience where they participated in employability skills workshops, networking and mentoring round tables with industry professionals, career exploration, and workforce focussed skill trainings.
	• Participated in many K12 events throughout the year where the CTE outreach specialist, faculty, and admin speak about GWC programs and career opportunities.
	• Collaboration with CSUF Women in Computer Science pathway.
	• Expanded the Automotive Certificate and Degree Pathways to align with the ASE industry certifications.
	• Expanded Automotive manufacturer partnerships to Ford, Subaru, and Volvo.
	• Hosted an Automotive Career Fair with the Orange County Dealers Association where over 100 students met with 12 Dealerships from 12 different manufacturers to discuss career opportunities and employment.
	• Expanded Dual Enrollment for CTE pathways:
	   • Drafting
	   • Automotive
	   • Computer Science (Los Amigos)
	• CJ
	   • Started Dual Enrollment with Marina
	   • Security Guard NC

Counseling (D)	
Non-Credit Education (D)	• CNA • Security Guard • Moving CJ POST Continuing Education Classes to NC •

Strategy 1: Maintain clean and inviting spaces that promote student success, retention, and support student need.

Tuesday, June 11, 2024   11:22 AM

Source	Update
SSFC (C)	Safety Committee completed their review of the Campus Safety website and provided recommendations to Campus Safety Director to improve accura of Campus Safety website. The review was completed in Fall of 2023. Recommended changes to Campus Safety website will be completed in Spring of 2024. Campus Safety website will accurately reflect safety protocol and procedures. Committee will review the Campus Safety website in Spring of 2024 to ensure changes have been implemented. The Safety Committee reviewed the Safety Request List Excel sheet from the Dalores Stafford & Associates Threats & Vulnerability Assessment Report i spring 2024. The Committee ensured that everything that could be done was done. The Committee will review the complete report in fall 2025. The Facilities Committee reported that the custodial team has a list of all classrooms being used for the semester. Need more coverage, hire custodians, and consolidate in the buildings.
ASGWC (C)	Supported upgrade to the Student Union ($50,000)
Office of Instruction (D)	None at this time

Strategy 1: Centralize professional development opportunities for all college personnel to have one resource. This would include opportunities on and off campus.

Tuesday, June 11, 2024   11:24 AM

Source	Update
IPD (C)	
PDAC (C)	
Flex	

Strategy 1: Solidify brand identity and promotion (including ways to measure the success of activities)

Tuesday, June 11, 2024   11:25 AM

Source	Update
College Council (C)	
Planning (C)	
Budget (C)	
CCD (C)	Minutes and agendas for all meetings are collected and deposited on a TEAMs site – accessible to all CCD members. The use of the GWC APP is tracked by Marketing and Promotions, members of the Executive Team, and others. The Office of Financial Aid is tracking FAFSA application completion and the number of students who enlist in the California Dram Act.
ASGWC (C)	
Marketing and Promotions (D)	The foundation for GWC's brand identity is based on two essential messages: First, "GWC Welcomes You" has been a mainstay of the College for several years and highlights the personalized and friendly atmosphere that GWC is known for. In Fall 2024, GWC wanted to make this messaging more inclusive and installed several on-campus signage projects such as large window graphics and spirit banners that include the word "Welcome" in 8 languages. The second tagline that informs GWC's brand identity is "Your Future Is Golden," which denotes a forward thinking, affirming message. Branding efforts that have focused on the "Your Future is Golden" tagline include a 100-foot-plus printed windscreen near the College's athletics fields, window graphics on the Student Union, a large digital billboard alongside the 405 freeway, branded pocket folders for new students where they can store their important documents, and countless promotional items and giveaways used in college and community outreach events (beach towels, bags, stickers, etc.) In 2024-2025 GWC will embark on a rebrand, with the goal of changing the college's logo and possibly rethinking the college mascot. Measuring the success of these efforts can be challenging, however we have received a notable amount of positive feedback about our brand messaging from potential students, community supporters and alumni.