

# Career Education Special Funding

Planning & Budget  
Update  
SP21



# History of Strong Workforce Program (SWP)



- ▶ State Legislated Initiative
- ▶ 2016-2017 First year of funding (did not receive funding until 2017)
  - ▶ 2020-2021- last year of guaranteed funding
  - ▶ “Ongoing funding”
- ▶ 24-month spending cycle
- ▶ Local Funding
  - ▶ 60% of the allocation goes directly to each college
    - ▶ 84% is base funding -17% is incentive funding based on metric performance
- ▶ Regional Funding
  - ▶ 40% of the allocation goes to the Regional Consortia
    - ▶ 84% is base funding - 17% is incentive funding based on metric performance
- ▶ \$248m per year





# Strong Workforce Metrics

Incentive funding allocations are dependent on performance in these areas. All

Data is driven from the LaunchBoard:

- ▶ Number of course enrollments
- ▶ Number of students who earn a degree or certificate\*
- ▶ Number of students who transferred\*
- ▶ Job closely related to field of study\*
- ▶ Median earnings in the 2nd fiscal quarter after exit
- ▶ Median change in earnings
- ▶ Attained a living wage\*

<https://www.calpassplus.org/Launchboard/SWP.aspx>

\*Aligns with Vision for Success/SCFF

Christopher Whiteside, Executive Dean of Business and Career Education

# Perkins Funding



- ▶ Federal Funds - 12-month funding cycle
- ▶ Focus on closing equity gaps in Persistence, Completion, and Employment for Special Populations:
  - ▶ Individuals with disabilities
  - ▶ Individuals from economically disadvantaged families, including low-income youth and adults
  - ▶ Individuals preparing for nontraditional fields
  - ▶ Single parents, including single pregnant women
  - ▶ Out-of-workforce individuals
  - ▶ Individuals experiencing homelessness
  - ▶ Youth who are in, or have aged out of, the foster care system
  - ▶ Youth with a parent who is a member of the armed forces and is on active duty
  - ▶ Individuals with other barriers in educational achievement, including individuals with limited English proficiency



# Perkins Funding

- ▶ Allowable expenses:
  - ▶ Equipment/supplies
  - ▶ Professional Development
  - ▶ Curriculum Development
  - ▶ Counseling
- ▶ Metrics- CA Data Mart-

[https://misweb.cccco.edu/perkins/Core\\_Indicator\\_Reports/Default.aspx](https://misweb.cccco.edu/perkins/Core_Indicator_Reports/Default.aspx)

# Strong Workforce Funding



Funding Year	16/17	17/18	18/19	19/20	20/21
Local	\$637,833	\$728,032	\$868,656	\$875,055	\$807,556
Regional	\$193,339	\$286,025	\$236,012	\$398,560	\$511,600

Current Regional Projects:

- Marketing

- Regional Director- Health

- Regional Director- ATL

- Automotive

- VR/AR Classrooms



Total College Wide Investments SWP- LOCAL	16/17	17/18	18/19	19/20	20/21	Totals
Counseling	\$200,000.00	\$22,120.00	\$140,798.00	\$145,000.00	\$145,500.00	\$507,918.00
A/R Assistance	\$50,000.00	\$57,214.00	\$18,218.00	\$98,000.00	\$98,000.00	\$321,432.00
Website			\$50,000.00	\$100,000.00		\$150,000.00
Outreach/Marketing				\$50,000.00	\$75,000.00	\$125,000.00
Technology Building AV Costs		\$160,000.00				\$160,000.00
						\$1,264,350.00

# SWP College-wide Investments



# Previously Funded Projects



- ▶ Automotive:
  - ▶ Trainers
  - ▶ Smog equipment for new program
- ▶ Cosmetology:
  - ▶ Facility Improvement
- ▶ Counseling
  - ▶ 5 Part-Time CE Counselors
- ▶ Health Information Tech
- ▶ Marketing
- ▶ Professional Development
- ▶ Research
  - ▶ District Level Researcher- Partial
  - ▶ GWC Hourly Researcher
- ▶ Tech 202, 205, 212 Classroom upgrades
- ▶ FT Classified - CE Outreach Specialist
- ▶ FT Classified - A/R Technician





# How much funding for 2021-2022?

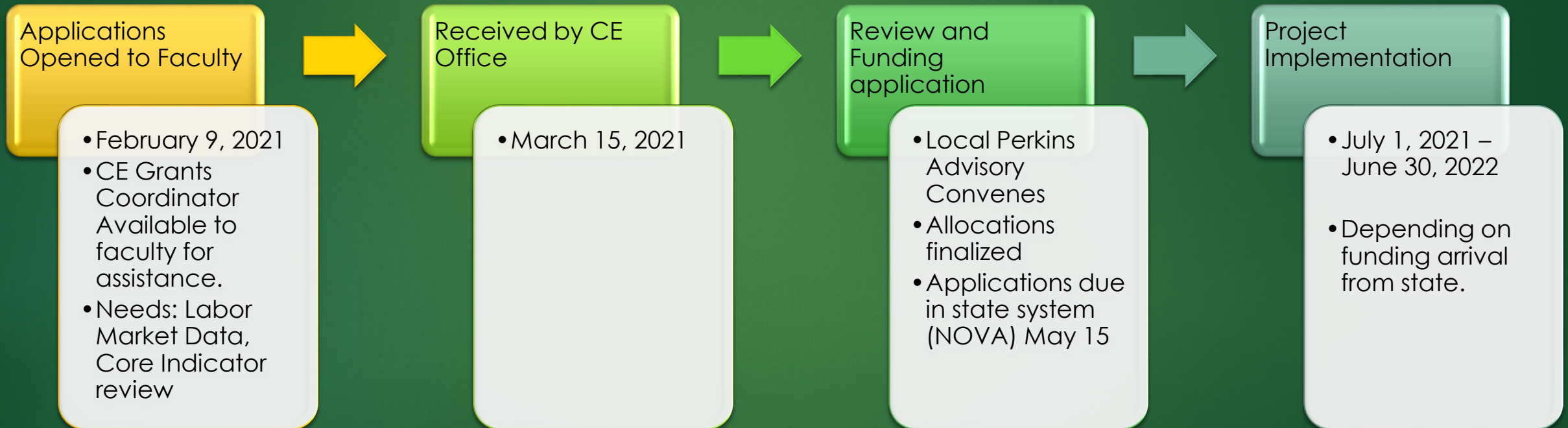
Estimating using  
2020-2021:

\$300,000 Perkins

\$850,000 SWP



# CE Special Funding Process





# What happens when a project is funded?

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Detailed  
Project Plan

Procurement

- Purchasing
- Contracting

Reporting

- Quarterly Reports
- Final Report

Data analysis

# Current CE Special Funding Requests



Program	Project	Amount
<b>Nursing</b>	Updating simulation lab - equipment and Software	<b>\$51,500</b>
<b>Theater Tech</b> Scenic Design and Costuming	Lumber, Fabric, Dress Forms	<b>\$16,500</b>
<b>Automotive Tech</b>	Alignment machine, Certification Software, Supplies, Equipment	<b>\$152,000</b>
<b>CTE Counselors</b>	1500 hours for CTE Counselors - ongoing project	<b>\$150,000</b>
<b>Cosmetology</b>	Purchasing supplies that are traditionally in the kits that students purchase	<b>\$497,000</b>
<b>Across All</b> Personnel, Memberships, PD	Additional 1 year of funding for CTE AR Tech, CTE Outreach Specialist. Funds them through 06/23	<b>\$263,000</b>





# Q&A Time!