

Golden West College Champions Student Access with Zero Textbook Cost (ZTC) Courses

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GWC and ZTC/OER



Definitions






- **Zero Textbook Cost (ZTC) & Open Educational Resources (OER)**
- ZTC is critical to college affordability
- **60%** CRNs are ZTC, 35 faculty are developing classes.

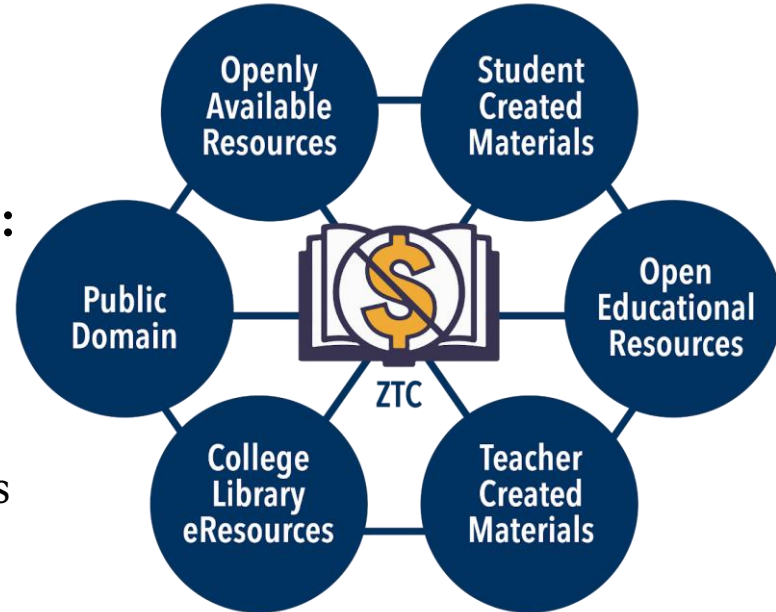
Our Path to 60% ZTC and Growing

Math Department at GWC Sets the Bar

Next Phase of ZTC for GWC

Defining and Understanding ZTC

-  **ZTC:** Zero Textbook Cost course content materials that all enrolled students have access to, use free of charge. S.B. 1359
-  **OER: Open Educational Resources (OER):**
 -  Teaching, learning and research materials
 -  Any Format (digital, print, audio, etc.)
 -  Reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions. UNESCO



ZTC Wheel by Ame Maloney for Skyline
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GWC's ZTC Path



ZTC origins at GWC

- In **2014** - focus on OER
- Associated **Student Government** request of faculty and funding
- **Grassroots** among interested faculty across campus
- Over time, more faculty buy-in with more and better quality OER



ZTC evolves to include non-OER options

- Faculty curate and create content to develop ZTC courses
- Library support to find free resources
- Librarian support to advocate for campus e-book and database funding to be used in ZTC classes by faculty

Spring 2025 – Math is 100% ZTC!

- 🌐 Under the leadership of Shawn Taylor, Math at GWC is ZTC!
- 🌐 Math content has not changed for centuries.
- 🌐 **BIG challenge:** Technology-Math classes can be software dependent
- 🌐 **Faculty need support:**
 - **Stipends** go a long way – conversion is hard work
 - Support from **administration** is key
 - **Faculty lead** support is necessary for peers to buy-in
 - Focus on **part-time faculty** is especially crucial
- 🌐 **Changing culture takes time – ZTC is mission-driven**

ZTCs Next Phase at GWC



🌟 **President Randall set the goal: 100% ZTC at GWC!**

🌟 **HOW?**

- In 2016, the state allocated \$5 million to colleges (only 23% applied)
- In 2021 the California Legislature designated \$115 million to develop ZTC degrees and pathways
- GWC has received over \$300K in ZTC grants since 2021
- We expect \$320K more later this year.

🌟 **New ZTC/OER Coordinator** to focus on ZTC beyond OER






🌟 **New Faculty Stipends:** GOAL – convert 100 courses to ZTC by 6/30/26

1. **OER** focused stipends
2. **3C:** Create and Curate Content stipends

Questions?

Thank You!



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